

UNIVERSAL STUDIOS MARKETING OVERVIEW SELLING GUIDE

SLIDERS THE THIRD SEASON

TITLE INFORMATION

STUDIO	NBC Universal
GENRE	Sci-Fi/Adventure
ORIGINAL AIR DATE	1996-1997
STARS	Jerry O'Connell, Sabrina Lloyd, John Rhys-Davies, Cleavant Derricks
SYNOPSIS	Mastermind Quinn Mallory (Jerry O'Connell) returns for more fantastical adventures as he continues traveling from universe to universe in the complete Third Season of <i>Sliders</i> . Along with comrade Wade (Sabrina Lloyd), physics professor Arturo (John Rhys-Davies) and Rembrandt "Crying Man" Brown (Cleavant Derricks), Quinn explores new and mysterious Earths and along the way encounters tornadoes, droughts, wizards, warlocks and even his own younger self. Featuring TV's hottest guest stars, including Apollonia Kotero , Corey Feldman and Danny Masterson , <i>Sliders</i> will rock your world. All 25 thrilling episodes of season three are here in this 4-disc set and available for the first time on DVD! <i>Sliders: The Third Season</i> . Will they ever make it home?
MPAA RATING	Not Rated
RUN TIME	Approx. 19 Hours 40 Minutes

DVD INFORMATION

KEY DATES	DVD PRE-ORDER DATE	STREET DATE
	6/14/05	7/19/05
KEY SELLING POINTS	<ul style="list-style-type: none">• Slide into a new dimension of profits with <i>Sliders: The Third Season</i>• "Fox's hottest cyber-buzz show since <i>The X-Files</i>" – <i>TV Guide</i>• Starring Jerry O'Connell (<i>Jerry Maguire</i>, <i>Scream 2</i>) and John Rhys-Davies (<i>The Lord of the Rings</i> trilogy)• Out-of-this-world guest stars:<ul style="list-style-type: none">• Cheech & Chong's Tommy Chong, Robert Englund (the <i>Nightmare on Elm Street</i> series), Corey Feldman (<i>The Lost Boys</i>), Danny Masterson (<i>That '70s Show</i>), Michael York (the <i>Austin Powers</i> series), Apollonia Kotero (<i>Purple Rain</i>), Donny Most (<i>Happy Days</i>), plus The Who's Roger Daltrey and Guns N' Roses' Duff McKagan• Features all 25 episodes from <i>Sliders'</i> mind-blowing third season• Street date marathon on the Sci Fi Channel with integration advertising support• Most affordably priced newly released season of <i>Sliders</i> yet<ul style="list-style-type: none">• New low pricing on <i>Sliders: The First and Second Seasons</i> also available	
MEDIA	• Print campaign in sci-fi publications	
KEY NUMBERS	SELECTION NUMBER	UPC CODE
DVD	27320	0-2519-27320-2-7
S.R.P.	\$59.98	
GET ART ONLINE	Go to: www.universalhomevideo.com	

